


What's on the inside counts.



So what's on the outside matters.







Her first steps. That one mismatched recliner.  
Drawings up on the fridge, piano notes and an  
overfull bookcase. There are countless little  
things we treasure. So count on James Hardie to  
**protect everything inside,  
from everything outside.**



# Make inspired choices every step of the way.

Give your home a beautiful new beginning. From siding style options and color choices, down to the detailed selections of trim, soffit and fascia, find all the tools you need to create with confidence.

HardiePlank® Lap Siding Select Cedarmill® Evening Blue  
HardieShingle® Siding Straight Edge Panel Evening Blue  
HardieTrim® Boards Arctic White  
HardieSoffit® Vented Select Cedarmill® Arctic White



**THINK OF YOUR HOME AS A BLANK CANVAS. THE POSSIBILITIES ARE ENDLESS.**





HardieShingle® Siding Straight Edge Panel Light Mist  
HardieTrim® Boards Arctic White



HardieShingle® Siding Straight Edge Panel Light Mist  
HardieTrim® Boards Arctic White

© 2013-2015 Scripps Networks, LLC. Used with permission; All rights reserved.

## The home you've always imagined? It's at your fingertips.

Sometimes, a project like this feels like a huge undertaking. But we promise it's easier than it seems. When picking the siding style for your home, there are a few things to keep in mind:

- 1 **Craft confidently.** This is an extension of you. Your personality. Your tastes. Reflect your lifestyle with siding materials and designs that reveal what you cherish.
- 2 **Look beyond the surface of the siding to see if the material is designed to withstand the rigors of the climate where you live.** While other sidings take a one-size-fits-all approach, only James Hardie® siding and trim are specifically engineered to stand up to the climate where they are used. The unique formulation of our fiber cement siding makes it a better all-around performer than wood-based or vinyl siding, delivering superior resistance to weather, fire and damage from pests.
- 3 **Take the long view.** Weighing costs? Re-siding your home returns more value than any other major home exterior project\*, making it a better investment for your home. High-performance fiber cement siding can help you spend less time and money maintaining your home. So you can enjoy more, and work less, over the many years to come.
- 4 **Browse the ColorPlus® Technology finish collections to find colors that complement your home's setting and your personality.** No other siding brand matches our combination of styles, textures and color finishes to capture the design you desire.
- 5 **Pick out the finishing details.** Make it truly yours. The trim, soffit and fascia will complete your home's exterior, giving your home instant curb appeal. When you select a James Hardie Complete Exterior™, the accent pieces work together to complement the siding in both style and performance. All backed by exceptional warranties from a single manufacturer.

## IT'S TIME TO ELEVATE YOUR HOME



"As we started looking at the house, we thought well maybe we should re-side it. Now I think it reflects more what's on the inside of our house. It looks like a different house—it looks like a new house."

Lisa and Mike H. used James Hardie® products to re-side their home.



NORTH AMERICA'S  
#1 BRAND  
OF SIDING

## Siding that stands up. For a house that stands out.

It's easy to get swept away by the James Hardie collection of profiles and products. The closer you look, the more you'll understand why over 8 million homeowners have chosen North America's most popular brand of siding.

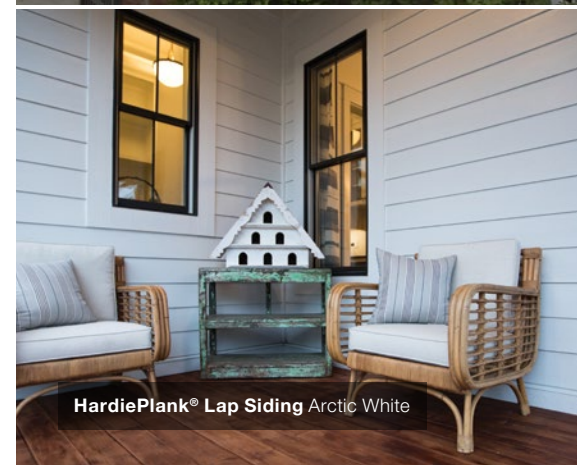
HardiePlank® Lap Siding Stone Gray  
HardiePanel® Vertical Siding Stone Gray  
HardieTrim® Batten Boards Stone Gray  
HardieTrim® Boards Cobble Stone

Discover why James Hardie is the recognized leader at [jameshardie.com/leader](https://www.jameshardie.com/leader)



## Captivating and timeless with a modern touch.

Wrap your home in clean, classic lines with the low maintenance HardiePlank® lap siding that fits the way you live now. Available in a variety of widths to capture different home styles, you can select the smooth lap siding for a more contemporary style, or enjoy the genuine warmth of wood grain texture. Select a beaded lap board to add detailed horizontal definition for a signature look.



**HARDIEPLANK® LAP SIDING  
REFLECTS THE COMFORTS OF HOME.  
WARM AND WELCOMING.**



“James Hardie® siding was really able to provide the aesthetic I was going for. Now our home looks back to its original, ‘Gone with the Wind’ farmhouse look and feel.”

Holly W. used James Hardie® products to re-side her 1800s-era farmhouse.



## Charming and elegant with historic vibes.

Replicate the handcrafted look of cedar that's suggestive of a rustic cottage or grand Cape Cod-style home. Shingle siding adds instant charm to any home – whether it's located a stone's throw from the sea or many leagues away.



**HARDIESHINGLE® SIDING IS ENCHANTING,  
REMINISCENT OF SUNNY DAYS SPENT  
RELAXING AT THE SHORE.**

"Having something we knew would last and would still look good for a long time was a huge factor in our decision."

Chris and Minna Z. replaced fading and cracking cedar siding with James Hardie® siding with transformative results.



## Where rustic meets refined.

Traveling from the coast to the countryside, HardiePanel® vertical siding transforms homes into modern farmhouses that would feel right at home on the prairie or in the rolling hills. Add HardieTrim® boards for traditional board and batten accents or keep the design clean and contemporary with the panel's smooth texture.



HardiePanel® Vertical Siding Light Mist  
HardieTrim® Batten Boards Light Mist  
HardieTrim® Boards Arctic White

ACCENTUATE YOUR HOME'S INVITING  
FEATURES WITH HARDIEPANEL®  
VERTICAL SIDING.



HardiePanel® Vertical Siding Arctic White  
HardieTrim® Batten Boards Arctic White



HardiePanel® Vertical Siding Cobble Stone  
HardieTrim® Batten Boards Cobble Stone  
HardieTrim® Boards Arctic White





HardiePanel® Vertical Siding Evening Blue  
HardieShingle® Siding Straight Edge Panel Evening Blue  
HardieTrim® Boards Arctic White  
HardieSoffit® Select Cedarmill® Arctic White



HardiePlank® Lap Siding Smooth Gray Slate  
HardieTrim® Boards Arctic White



HardieShingle® Siding Straight Edge Panel Iron Gray  
HardieTrim® Boards Iron Gray



HardiePlank® Lap Siding Select Cedarmill® Khaki Brown  
HardieTrim® Boards Navajo Beige

Live colorfully  
ever after.

Color speaks to everyone differently. Some are drawn to light, clean colors, or bright, luscious hues, while others love dark, dramatic shades and neutral, earth tones. We have curated collections of ColorPlus® Technology finishes that can capture the look you love. Choose the right color combination with confidence using the dynamic Home Color Tool on our website. And James Hardie® siding and trim enhanced with ColorPlus® Technology can save you time, money and maintenance headaches down the road. The baked on color retains the look you love longer than house paint applied on site, helping your home look great for years to come.

EXPRESS YOUR  
PERSONALITY  
WITH INSPIRING  
COMBINATIONS.





## Durable in any season. Delightful on any home.

James Hardie® siding is made to withstand the harshest elements. Rain, wind, snow, sun — whatever Mother Nature throws at you. All while providing beauty built to last.



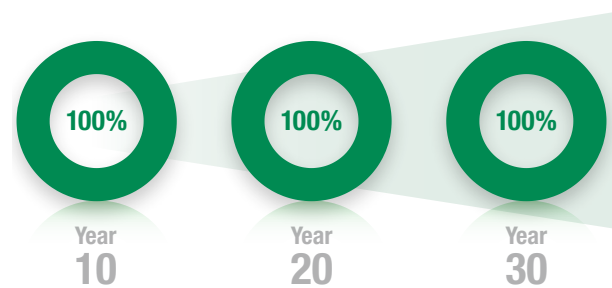
## Love your look, wherever you live.

As you get further into your journey, you'll discover the importance of style that endures. Only James Hardie® fiber cement siding and trim are specifically designed to perform beautifully wherever you live. Our HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. Our HZ10® products stand up to hot, humid conditions, blistering sun and more.

### Unlike other brands, James Hardie doesn't prorate its substrate warranties

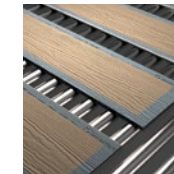
**30-year** non-prorated, limited siding warranty

**15-year** non-prorated, limited trim warranty



### Lasting beauty begins with the finish.

Siding and finish choices represent a major investment. Research which products will keep their good looks over time. James Hardie manufactures its siding and trim boards and applies ColorPlus® Technology finishes in the same factory. Compare that to wood-based siding that typically relies on third parties for painting. Our controlled, single-source process delivers a more consistent finish that performs better with less maintenance than paint on wood-based siding. Enjoy the peace of mind that comes with our 15-year limited finish warranty.



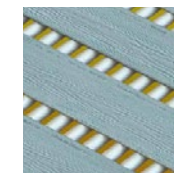
### Exceptional finish adhesion

Our proprietary coating is applied to the surface and edges of our boards for durable performance.



### Superior color retention

Our ColorPlus finish is baked onto James Hardie® products, enhancing resistance to peeling and chipping.



### Superior UV resistance

ColorPlus finishes retain vibrancy longer when compared to vinyl siding and typical field paints on other siding products.



# Superior siding — it's the easiest decision along the way.

Your home should be your rock. James Hardie designs superior strength into every fiber cement board to resist swelling, buckling, warping and splitting, despite what nature brings. No wood, wood-based, vinyl or other fiber cement siding can match our overall ability to protect your home's exterior from the elements. Before long, wood-based siding can show the effects of damage caused by weather, water, fire and pests. James Hardie® siding is specifically engineered to better resist the harsh conditions nature unleashes.



JAMES HARDIE® SIDING

WOOD-BASED SIDING



vs



## Resists Weather

**James Hardie siding**  
Resists shrinking, swelling and cracking in changing weather

**Wood-based siding**  
Shrinks and swells with changes in moisture and humidity



vs



## Resists Fire

**James Hardie siding**  
Won't burn and is recognized by fire departments nationwide†

**Wood-based siding**  
Will burn when exposed to a significant source of heat or flame



vs



## Resists Pests

**James Hardie siding**  
Won't be eaten by woodpeckers and other pests

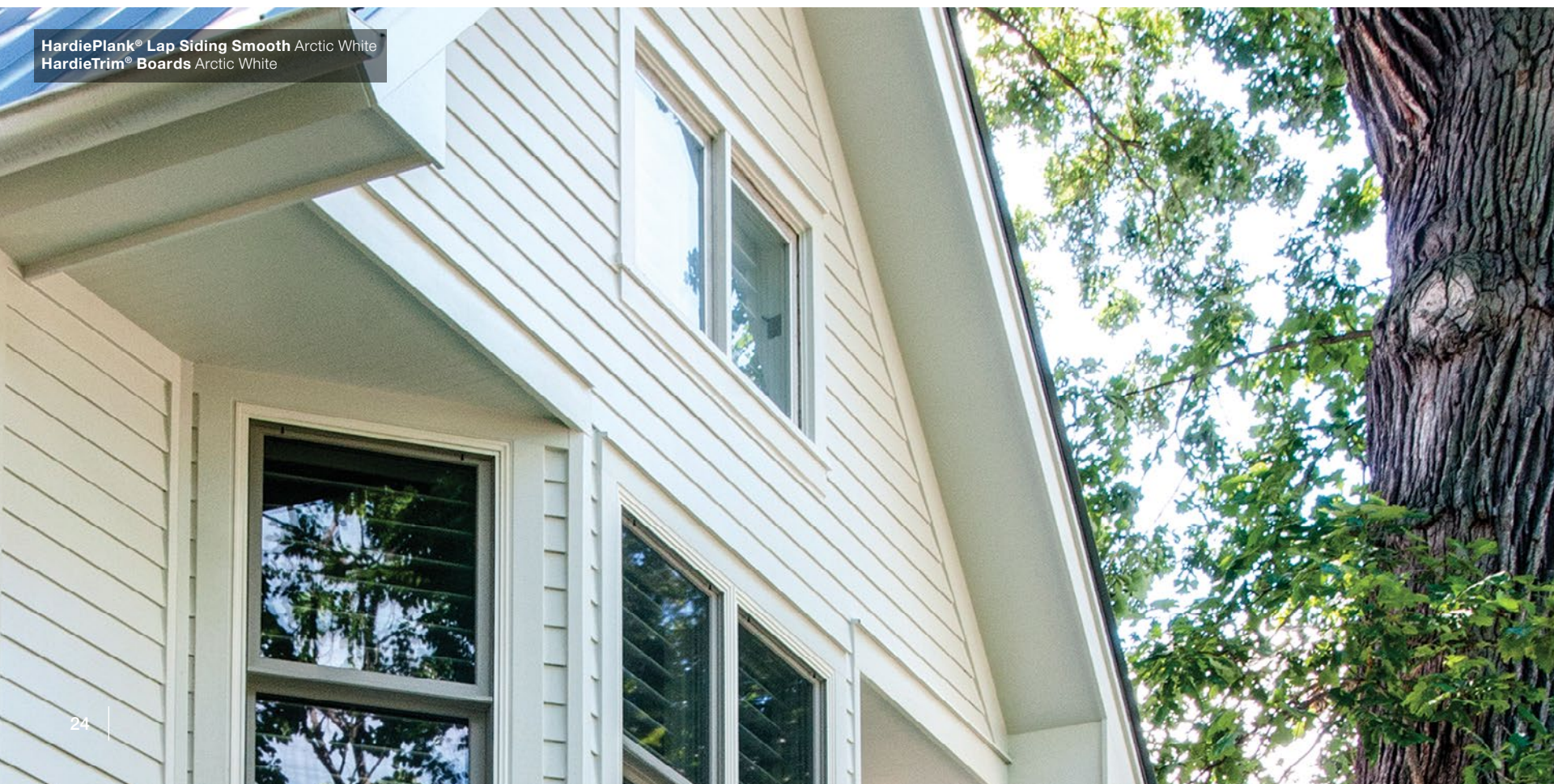
**Wood-based siding**  
Subject to damage from woodpeckers and other pests

\*The images illustrate samples of HardiePlank® lap siding and engineered wood both unexposed (left) and exposed (right) to repeated cycles of wetting and drying. \*\*The images represent HardiePlank® lap siding and engineered wood siding samples exposed to a blowtorch flame for 90 seconds. †James Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. ††Images depict undamaged HardiePlank® lap siding and engineered wood exhibiting woodpecker damage.



# James Hardie® siding provides authentic design that vinyl siding can't match.

Our products are up to 5x thicker than vinyl siding, providing deeper shadow lines and a warmer wood grain texture with seams that are less visible. When investing in your home, don't be misled by vinyl siding's short term cost. Its color can be more susceptible to fading. Vinyl siding may also crack, buckle or sag with weather stress and time, possibly diminishing your home's charm and value.



## JAMES HARDIE® SIDING

## VINYL SIDING



vs



### Resists Weather

#### James Hardie siding

Resists damage from wind, rain, freezing temperatures and hail.

#### Vinyl siding

Can be damaged by hail and more prone to cracks, buckling or warping with extreme temperature changes.



vs



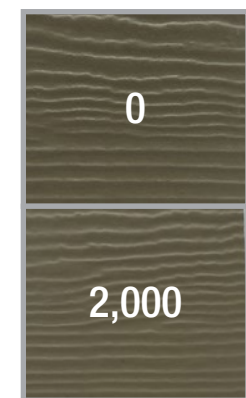
### Resists Heat

#### James Hardie siding

Noncombustible and resists damage from extreme heat.

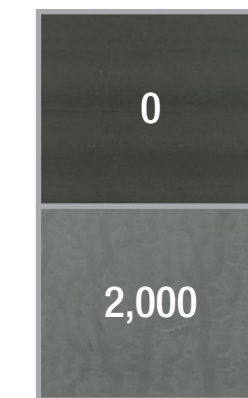
#### Vinyl siding

Vulnerable to melting caused by flame, grills and Low-E windows.



vs

Hours of UV light exposure



### Resists Fading

#### James Hardie siding

ColorPlus® Technology finishes are baked onto the boards, creating consistent color that performs better and looks brighter on homes.

#### Vinyl siding

Color stability varies with product quality, which can affect susceptibility to color change.

\*The images illustrate samples of HardiePlank® lap siding both unexposed (left) and exposed (right) to repeated cycles of wetting and drying. Image of vinyl siding illustrates potential damage from hail or other impact. \*\* The images represent HardiePlank® lap siding sample exposed to a blowtorch flame for 90 seconds, and a vinyl siding sample heated to 140°F for 30 seconds. †Within a controlled lab environment, samples were exposed to an accelerated QUV test of 2,000 hours under ASTM G154-12a.





Prepare for your remodel with these helpful checklists.

### Important steps for a successful re-side

- Don't just cover up an existing problem. To fix a damaged exterior, the old siding should always be completely removed.
- Have your home inspected for moisture damage, mold, termites or rot. If any of these are found, address the problem to avoid future structural issues.
- Your contractor should apply a weather-resistant barrier, such as HardieWrap® weather barrier. In fact, most building codes now require this.
- Be sure your new siding is installed according to manufacturer's instructions for optimal product performance.

### Points to cover when meeting with a contractor

- Make sure the contractor's proposal includes everything you requested and the price is based on the entire project, start to finish.
- Focus on value rather than price – the credentials, attention to detail and provisions for maintaining a safe and tidy workspace are important factors that should also influence your contractor decision.
- Carefully read the contractor's workmanship warranty policy.
- Remember, the proposal is not a contract. Once you get a written contract, compare it to the proposal to ensure all your needs are met.



# For homes designed to be lived in, without looking that way.

Finishing touches, down to the details. Complete your home's distinctive exterior design with trim and soffit that complement your siding and color choices in both style and performance. You can select James Hardie® products with confidence, knowing that they have earned the endorsements of trusted authorities across the building industry.



Discover why James Hardie is the recognized leader at [jameshardie.com/leader](http://jameshardie.com/leader)



HardiePlank® lap siding is backed by the **Good Housekeeping Seal**



Chosen by builders annually as a **Brand Leader in Builder Magazine**



Green Builder Magazine Readers' Choice, "**Most Sustainable Product**" 2019



Featured on the **DIY Network's Blog Cabin** every year since 2012



Money Magazine singles out HardiePlank® lap siding as a **great value**



Featured in **This Old House's Idea Home**, the Farmhouse at Emerson Green 2016

You can also check out more inspirational photos of gorgeous homes featuring our products on Houzz and Pinterest.

Explore your design options with our Home Color Tool at [jameshardie.com/color](http://jameshardie.com/color)

Siding colors shown in these images may deviate from actual ColorPlus® Technology colors. For best results in color selection, please refer to Statement Collection™ product samples or Dream Collection™ color fan decks.

© 2019 James Hardie Building Products Inc. All Rights Reserved. TM, SM, and ® denote trademarks or registered trademarks of James Hardie Technology Limited. HS1710 07/19

