Hardie HONORS

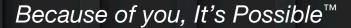
Firefighter & First Responder Rebate Program (US)





To submit a claim visit HardiePromo.com

See terms and conditions for more details on page 2



Receive up to a \$350 Rebate on Hardie® products

Every day, thousands of emergency personnel put their lives on the line to protect the greater good. At James Hardie, we value protection of homes and families. Firefighters and other first responders make it possible to feel safe knowing that help is close by. We are recognizing those individuals with a new rebate program. Introducing HardieTM Honors, a Hardie[®] product rebate program

to say "Thank you". This offer is designed to help better protect first responders' own homes with the trusted protection of noncombustible fiber cement technology. See terms and conditions on page 2 for more details. For more details on how Hardie® products help prevent flame spread visit jameshardie.com/fire.



REBATE DETAILS:

\$100 Rebate – minimum 500 square feet of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer; or

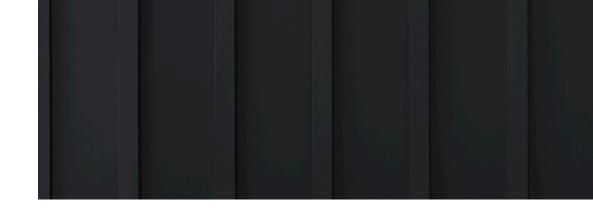
\$350 Rebate – minimum 2,500 square feet of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer

Hardie® siding includes Hardie® Plank, Hardie® Panel, and Hardie® Shingle, and Hardie® Artisan siding products.

*Hardie siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



Hardie[™] Honors: First Responders Product Rebate Program (US)



Terms and Conditions:

Hardie™ Honors: Firefighters & First Responders Rebate offer is valid for purchases made between January 1, 2024 and April 1, 2024.

Eligibility: Promotion is open to: (a) homeowners who are "First Responders" as defined by verifypass.com; (b) own a single-family residential home within the United States; (c) have been verified as a "First Responder" by verifypass.com and receive a one-time-use code; and (d) include the unique, one-time-use, code provided by verifypass.com in their rebate submission on HardiePromo.com.

How to Redeem: Qualify for one of the tiers below by purchasing the minimum quantity of each product specified for each offer. Tier (1): \$100 Rebate – minimum 500 square feet of Hardie® siding, Hardie® Trim and/or Hardie® Backer Tier (2): \$350 Rebate – minimum 2,500 square feet of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer. Enter the required information on the submission form at HardiePromo.com and upload the contractor invoice specifying the qualifying products and quantities on a single invoice (the "Submission").

Enter the required information on the submission form at HardiePromo.com and upload the contractor invoice specifying the qualifying products and quantities on a single invoice (the "Submission"). All eligible purchases must be made on or before April 1, 2024. The homeowner name on the contractor invoice must match the name associated with the verifypass.com one-time use code.

Rebate: The rebate will be issued in the form of a virtual prepaid reward card and will be sent to the email address specified on the submission profile within 4-6 weeks of the Submission's receipt.

Restrictions: Limit one rebate per home address. Limit one rebate per individual. Multi-family or commercial projects are ineligible. Offer is not open to builders, contractors, or distributors.

Terms and Conditions: James Hardie Building Products Inc. reserves the right to audit submissions and validate qualification. Rebate may not be combined or used with any other rebate or other promotional offers. All claims must be submitted on or before May 1, 2024. All materials received as part of the Submission become the property of James Hardie Building Products Inc. and will not be returned. Please keep a copy of all materials submitted with your Submission. James Hardie Building Products Inc. reserves the right to request additional information when processing a rebate submission request. Please allow 4-6 weeks for fulfillment of rebate requests. James Hardie Building Products Inc. assumes no liability for lost, late, or misdirected rebates caused by a failure to properly complete the submission, technical issues, carrier issues, or for any other reason. Illegible or incomplete requests will not be honored. If terms and conditions are not met, incentives will not be sent. Applicable tax, if any, is the sole responsibility of the customer. Void where prohibited or restricted by law. Availability and terms of offer may change without notice. For any information regarding the offer, please call 1-833-235-0836 Monday through Friday from 7:00 A.M. to 7:00 P.M. Central Standard Time. Please reference the Hardie[™] Honors Rebate. This promotion is governed by the laws of the State of Illinois, USA, without regard to conflict of law principles. As a condition of participating in this Promo, you agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Promo, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Illinois having jurisdiction. Any damages claimed by homeowner that arise out of or is related to this Promotion or the terms and conditions stated herein is limited to the maximum rebate available hereunder. Further, in any such dispute, under no circumstances will yo